

SERIENCAMP CONFERENCE

SERIENCAMP CONFERENCE, Germany's premier gathering for television series professionals, is thrilled to return for the second season in Cologne and 10th overall from June 5th to 7th, 2024. Hosted in one of Europe's cultural hubs, the conference promises to bring together the brightest minds in the industry, including producers, creatives, broadcasters, and distributors, to explore the burgeoning trends and future directions of serial storytelling.

Together with its funding partners Film- und Medienstiftung NRW and the Staatskanzlei NRW as well as the main partner ZDF Studios, SerienCamp Conference is presenting an extensive program with a lot of networking possibilities and awaits industry professionals from all over Europe.

Dr. Markus Schäfer, President and CEO, ZDF Studios:

"The content business is facing a number of challenges worldwide. Cooperations, co-productions and co-financing between broadcasters, streamers, production companies and distributors are more important today than ever before. This is the only way to create new and targeted opportunities to continue to develop and finance outstanding programmes and make them available to international audiences. SerienCamp offers excellent networking opportunities and provides participants with important impulses through case studies and discussions. We are therefore delighted to support SerienCamp Conference as a main partner."

Gerhard Maier, Founder and Artistic Director SerienCamp:

"For the second edition of SerienCamp in Cologne, we've crafted a program that highlights key industry-shaping topics. From the challenges and opportunities of technological disruption through artificial intelligence, to evolving global media landscapes that foster new collaborations and business models, and the adaptive changes in national film policies and funding—each element is designed to spark dialogue and inspire."

The conference will feature a lineup of events spotlighting talent and projects who give fresh new perspectives on the current state of the industry while offering insight into future trends.

Among these a major and exclusive highlight can be already unveiled: renowned director Oliver Hirschbiegel, Supervising Art Director Cornelia Ott and producers Daniel Hetzer and Jakob Neuhäusser are taking the stage to talk about the unique challenges that come from working on the ultra high-end science-fiction series **CONSTELLATION** from Apple TV+.

As a fan favorite, the **WORK IN PROGRESS** segment also returns this year to provide the traditional sneak peeks into upcoming German TV series by major broadcasters and streamers. Among them the selection this year are horror series HAMELN (Real Film for

ZDFneo), the bestseller adaptation ACHTSAM MORDEN (Constantin for Netflix), vampire comedy DER UPIR (Ufa Fiction for Joyn) and superhero series ANGEMESSEN ANGRY (Studio Zentral for RTL+) that was formerly known under the working title VON EINER DIE AUSZOG DAS FÜRCHTEN ZU LEHREN.

Additionally, the **WHO IS WHO? MEET THE DISTRIBUTORS** panel will provide an exclusive opportunity to hear directly from key industry players like ZDF Studios (GER), Newen Studios (FRA), StudioCanal (FRA), ORF Enterprises (AT), Oble (FRA), Mediawan (FRA) and Bavaria Media (GER) about what they are looking for in partnerships and projects.

New on the ever-growing conference agenda is this year's **NEXT FROM...** section. On Friday, 07.06. before noon selected streaming platforms and broadcasters – among them ZDFneo and the European Alliance – will offer a glimpse into their upcoming slate: Which series to be excited for, which projects are in the works and what are they looking for?

Next to that the **COMMISSIONERS SPEED DATING** creates a great networking opportunity, where attendees can connect with decision-makers from leading European companies like ARD, Degeto, Disney+, ORF, RTL, SRF, VRT, YLE, Rai Fiction, ZDF and ZDFneo and many more is a great networking opportunity.

Amidst recent technological advancements, SerienCamp Conference will dive deeply into the implications of Generative AI in series and TV. As the shockwaves of OpenAI's video generator Sora have rippled through the industry, SerienCamp Conference focuses on the numerous practical applications and experiments that have sprung up since last year with concrete case studies. With a clear view on what's hype, what's hysteria and what's possible, the program section **THE STATE OF AI** give an encompassing overview over current status quo in the film industry while tackling ethical and legal questions

The intersection between music and series is the focus of this year's Spotlight Section: **MUSIC IN SERIES – How Soundtracks Shape the Way We See**. Exploring the use of music in film and series this session dives deep into the processes of creating scenes that resonate with audiences while seeking answers to questions like: What do successful collaborations between music supervisors and creatives look like? What are the biggest challenges to finding music that connects to a series vision? Award-winning music supervisor Catherine Grieves who worked on KILLING EVE, HOW TO HAVE SEX, GUARDIANS OF THE GALAXY Vol. 3 and EXTRAORDINARY, shares her experiences.

Besides of the on-stage program, project market **STORY EXCHANGE** offers pitching events and networking opportunities for producers, writers, and creators to showcase their ideas to decision-makers from various international companies. With a focus on fostering collaboration and co-production opportunities, Story Exchange provides an excellent

opportunity for those looking to break into the industry or take their projects to the next level. This year's Co-Production Advisory Board consisting of Jessica Wirdemann (BBC Studios Germany), Krisztina Gallo und Elly Vervloet (VRT) has selected eight promising international projects to pitch live on stage at SerienCamp Conference. Next to the co-productions the well-known Writers' Vision Pitch will feature eight projects carefully selected by the Advisory Board consisting of Marike Muselars (Nordisk Film), Susanne Frank (ZDF Studios) and Michele Zatta (Rai Fiction).

For the first time, Deadline and SerienCamp are awarding the **Deadline Disruptor Award** honoring outstanding personalities from the German TV and film business that have defined the industry through excellency and by breaking barriers.

This year's inaugural award winner will be announced shortly before SerienCamp Conference, a fireside chat with senior Deadline editorial staff and the award winner will be part of the conference program.

SerienCamp Conference 2024 invites industry professionals to engage in these critical discussions, network with peers, and gain exclusive insights that will help shape the future of television storytelling. This three-day event is an essential platform for anyone looking to stay at the forefront of TV series production and innovation.

About SerienCamp Conference

The SerienCamp Conference is an annual event that brings together industry professionals from around the world to discuss the latest trends and developments in the world of series. The event was founded in 2015 and features panels, keynotes, and workshops covering a wide range of topics related to series production and distribution. It takes place parallel to SerienCamp Festival, a public and free-of-charge festival that presents series from around the globe on the big screens.

For more information on SerienCamp Conference and Festival, visit www.seriencamp.tv.

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